

Sponsorship Opportunities

2020 NATIONAL ANTI-HUNGER POLICY CONFERENCE



March 1-3, 2020

Omni Shoreham Hotel, Washington, D.C.

Support America's Premier Anti-Hunger Event

Visibility | Positive Change | Valuable Connections

With 200 food banks and 60,000 food pantries, the Feeding America network is the nation's largest domestic hunger-relief organization, working to connect people with food and end hunger.

The Food Research & Action Center is the leading national nonprofit organization working to eradicate poverty-related hunger and undernutrition in the United States.

The National CACFP Forum serves as the national advocacy organization that protects viability, perfects policy, and promotes leadership for the Child and Adult Care Food Program.

The National Anti-Hunger Policy Conference is the nation's premier forum for strategizing sustainable solutions and mobilizing political will to end hunger in America. Organized and led by the Food Research & Action Center and Feeding America, in conjunction with the National CACFP Forum, the event has grown to attract more than 1,200 advocates from across the country who are committed to ensuring that struggling households — including those with children, seniors, veterans, and people with disabilities — have access to the nutrition they need to live a healthy, productive life.



Why Sponsor?

Hunger strikes in every community. Sponsoring the Conference provides an opportunity to raise your company's profile as a philanthropic leader that is committed to being part of the solution to ending hunger in America. Your support demonstrates that your company is vested in the health and well-being of individuals, families, communities, and the country.

Current and Previous Sponsors

Walmart Foundation
Kellogg Company
Bank of America
Smithfield Foods
Minute Menu Systems, LLC
AARP Foundation
Propel

Your sponsorship investment also supports your organizational objectives:

Gain Visibility and Build Brand Loyalty

Sponsoring the National Anti-Hunger Policy Conference gives you visibility across public and private sectors, including health, academic, agriculture, economic, policy, and social justice.

An active online presence, including a large social media reach, a conference website, e-newsletter, and mobile app, allows for continued visibility before, during, and after the conference.

You also will join a circle of other key influencers who have been involved in the Conference (see list of current and previous sponsors above). The event features Members of Congress, Hill staff, key Administration officials, and other luminaries. Previous distinguished speakers include U.S. Secretaries of Agriculture Tom Vilsack and Dan Glickman, Senator Pat Roberts (R-KS), New York Times columnist Charles Blow, journalist and author Cokie Roberts, and Fox Network executive Sherry Brennan.

Build Relationships

Sponsoring the Conference is your best opportunity to connect with more than 1,200 recognized anti-hunger leaders from the local, state, and national level. Networking opportunities are abundant at the Conference, with a generous amount of break time between the sessions, during breakfast and lunch, and during the opening reception. This is a great way to build relationships with advocates and better understand their needs. Visibility

of your organization's support also will build brand loyalty.

Support Positive Change

The Conference provides an annual forum for discussing strategies to protect, strengthen, and expand the federal nutrition programs, including exchanging best practices, examining research on participation trends, communications and advocacy skills-building, and policy impacting the programs.

CONNECT WITH

- Anti-hunger and anti-poverty advocates
- Agriculture and food industry partners
- Nutrition and anti-obesity groups
- Representatives of food banks and emergency feeding organizations
- Child and Adult Care Food Program sponsors and providers
- SNAP application assisters
- School meal and child nutrition program providers
- Researchers and practitioners from around the country

Key Themes of the 40+ Interactive Workshop and Training Sessions Include

1. The Connection between Health and Hunger
2. Listening and Learning from Multiple Stakeholders
3. Hunger through a Racial Equity Lens
4. Ending Hunger from Crib to College
5. Hidden Hunger Among Seniors
6. Fighting Veteran Hunger
7. Finding Your Active Voice in Advocacy

Showcase Your Commitment to Ending Hunger in America

We offer a variety of sponsorships to help you meet your goals and budget. Sponsorships are limited so please submit your request by **December 31, 2019**.

All-Inclusive Sponsorship Opportunities

All-Inclusive sponsorships receive recognition in the Conference:

Website | E-Newsletter | Social Media | Mobile App | Signage

Federal Nutrition Programs

- Supplemental Nutrition Assistance Program (SNAP)
- School Breakfast Program
- National School Lunch Program
- Child and Adult Care Food Program
- Summer Nutrition Programs
- Afterschool Nutrition Programs
- Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)
- The Emergency Food Assistance Program (TEFAP)
- Commodity Supplemental Food Program (CSFP)
- Food Distribution Program on Indian Reservations
- Older Americans Act Nutrition Programs

| Additional benefits are included based on level of sponsorship | | |
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| Premier Sponsor | \$100,000 (1 available — Sold exclusively to Walmart!) | Premier Sponsors receive the opportunity to address attendees during a breakfast or lunch plenary session. They receive all of the à la carte opportunities listed below, 10 complimentary registrations to the conference, plus additional tickets to the opening reception on Sunday. |
| Gold Sponsor | \$50,000 (2 available) | Gold Sponsors have the opportunity to give brief remarks at the opening reception. They will receive all of the à la carte opportunities listed below, six free tickets to the conference, plus additional tickets to the Sunday reception. |
| Silver Sponsor | \$20,000 (four available) | Silver sponsors will have the opportunity to give brief remarks at a plenary or reception. They also will receive four complimentary tickets to the conference. |
| Bronze Sponsor | \$10,000 (multiple sponsorships available) | Sponsors at this level receive two complimentary tickets to the conference. |
| À la carte sponsorships | | |
| Networking Breaks | \$7,500 each (four available) | Sponsor a break between sessions and receive prime visibility with signage featuring your logo. Sponsors also receive recognition on conference mobile app. |
| Charging Stations | \$5,000 (one available) | Make sure attendees are fully charged throughout the conference. Sponsor our charging station. Your support includes signage at the stations, recognition on the conference mobile app, and one complimentary push-notification on the mobile app. |
| Sunrise Yoga | \$3,500 (one available) | Energize conference attendees by sponsoring a one-hour yoga session. Sponsor receives signage outside of the session and promotion on the conference mobile app. |

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Reserve Your Sponsorship Before December 31, 2019

If you have questions or are interested in sponsoring the conference, please contact:

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Food Research & Action Center

AntiHungerPolicyConference.org