

2020 National Anti-Hunger Policy Conference

March 1–3, 2020 — Omni Shoreham Hotel, Washington, D.C.

Co-sponsored by the Food Research & Action Center (FRAC) and Feeding America, in cooperation with the National CACFP Forum

Detailed Agenda

Note: This agenda is subject to change. Check out the conference app for the most up-to-date workshop information. Download it today by searching for “AHPC” or “Anti-Hunger Policy Conference” in your mobile device app store.

Day	Time	Room	Track/Tags	Session Title	Workshop Description	Speaker Name	Speaker Organization
Sat., Feb. 29	9:00 AM - 6:00 PM	West Registration Desk			Registration Open		
Sat., Feb. 29	2:00 - 5:30 PM (Pre- conference session)	Palladian	Advocacy	Ellen Teller Lauren Badger Tamara Fucile Robert Campbell Clarissa Hayes	Learn from seasoned pros how the federal nutrition programs operate and how you can fully engage in advocacy to strengthen and protect them. This pre-conference session will provide new or early career advocates and first-time conference attendees with the following take-aways and benefits: A brief overview of federal nutrition programs: SNAP, early childhood (WIC and CACFP), school-based (breakfast and lunch), out-of-school time (afterschool snacks and meals, and summer meals), older adult nutrition programs, and commodity assistance (TEFAP and CSFP); the basics of the legislative process; and tools of the trade for effective anti-hunger advocacy. An “open mic” segment will provide ample time for all your questions. Note: This 101 session will be very similar to the one offered at the 2019 conference and is back by popular demand.	Ellen Teller Lauren Badger Tamara Fucile Robert Campbell Clarissa Hayes	FRAC FRAC Center on Budget & Policy Priorities Feeding America FRAC
Sun., Mar. 1	8:30 AM - 6:00 PM	West Registration Desk			Registration Open		
Sun., Mar. 1	9:00 - 10: 00 AM	Regency Ballroom			Continental Breakfast <i>Note: Coffee will be available in the area outside Regency Ballroom from 8:30 - 9:00 AM.</i>		
Sun. Mar.1	9:00 - 10: 00 AM	Executive	CACFP; Child Nutrition	CACFP Advocacy Institute: Becoming Agents of Change: Part One	This advocacy institute will cover a dynamic CACFP action plan and the strategies needed to increase access to, and strengthen, CACFP in this current environment. Join us as we focus on creating positive CACFP change through mobilizing for a productive Child Nutrition Reauthorization; creating effective promotion and retention plans using new messaging, materials, and resources; and maximizing opportunities to expand CACFP participation created by state initiatives and the increase in child care and afterschool funding.	Jodi Kuhn Reynaldo Green Geraldine Henchy Colleen Moriarty	KinderCare Education LLC Quality Care for Children FRAC Hunger Solutions Minnesota
Sun. Mar.1	10:15 - 11: 30 AM (Workshop Block I)	Palladian	SNAP	Spotlight: Protect & Strengthen SNAP Campaign in 2020	In 2019, hundreds of thousands of comments from the public urged USDA to drop proposed changes to SNAP that would take SNAP benefits from millions of people and jeopardize free school meals for 1 million children. This session will update attendees on SNAP rulemaking developments and on advocacy opportunities to protect and strengthen SNAP in 2020 and beyond. After an opening panel, attendees will visit roundtables for interactive discussions on particular topics. These include matters such as the role of anti-hunger advocates in informing courts about the harmful impacts of cuts to SNAP; ways to avert SNAP time limits on benefits for unemployed and underemployed adults by partnering with health providers and leveraging employment and training resources; communications with SNAP participants and the public during times of potential rules changes; amplifying SNAP messaging on social media; and advocating for federal and state legislative proposals to strengthen SNAP.	Panelists: Ellen Vollinger Robert Campbell Ed Bolen Christine Sloane Roundtable Facilitators: Pat Baker Andrew Cheyne Saima Akhtar Laura Lester Dawn Secor Parker Gilkesson Brittany Mangini Caitlin Nchako	FRAC Feeding America Center on Budget and Policy Priorities Center for American Progress Massachusetts Law Reform Institute California Association of Food Banks Empire Justice Center Alabama Food Bank Association Hunger Solutions NY CLASP Massachusetts Department of Transitional Assistance Center on Budget and Policy Priorities

Sun., Mar. 1	10:15 - 11:30 AM (Workshop Block I)	Empire	Community Health/ Nutrition; Racial Equity	Social Determinants of Health and the Role of the Anti-Hunger Community	This session will look broadly at how race-ethnicity, immigrant status, poverty, housing, food insecurity, and other health-related social needs impact health and well-being. The session also will consider how local, state, and national policy initiatives and practices have implications for our collective work to address social determinants of health, and how the anti-hunger community can be more engaged in this work.	Kelly Bruno Alexandra Ashbrook (Moderator)	National Health Foundation FRAC	
Sun., Mar. 1	10:15 - 11:30 AM (Workshop Block I)	Hampton	Research/ Data	A Decade of Data: The Past, Present and Future of Estimating (and Using) Local Food Insecurity Data from <i>Map the Meal Gap</i>	This session will provide an overview of the current state of food insecurity at the national level as well as a sneak peek of findings and resources from Feeding America's upcoming 10th anniversary release of <i>Map the Meal Gap</i> . We will also look back at how the study has evolved over the years. The session will feature examples of how food banks, researchers and others have used local data from the study to inform policy and practice, from interactive maps to estimating local health care costs associated with food insecurity.	Craig Gundersen Hilary Seligman Jodi Tyson Adam Dewey	University of Illinois University of California, San Francisco Three Square Food Bank Feeding America	
Sun., Mar. 1	10:15 - 11:30 AM (Workshop Block I)	Diplomat	Child Nutrition	Countdown to Summer Meals	There may be snow on the ground in some parts of the country, but now is the perfect time to finalize and strengthen your summer meals expansion plan for this upcoming summer in order to reach more children. This session will cover outreach and marketing strategies, staffing ideas, meal planning, and other best practices for closing the summer nutrition gap that you can implement when you leave D.C.	Haley Kottler-Shores; Kristine Perez-Carrion;	Kansas Appleseed; FLIPANY;	
Sun., Mar. 1	10:15 - 11:30 AM (Workshop Block I)	Ambassador	Racial Equity; Crosscutting	Intersecting Advocacy: How and Why LGBTQ, Women's, and Civil Rights Partners are Fighting Hunger	Hear from leading organizations focused on LGBTQ rights, women's rights, and civil rights why fighting poverty and hunger is core to their missions, and how members of the communities they serve have long been leading anti-hunger and anti-poverty champions. Presenters will lift up how they've engaged in anti-hunger work and provide tips for how attendees can build new cross-sector partnerships that strengthen their work and the rights of their clients and community.	Beverley Wheeler (Moderator) Steven Lopez Amy Matsui Tyrone Hanley	D.C. Hunger Solutions UnidosUS National Women's Law Center National Center for Lesbian Rights/National LGBTQ Anti-Poverty Action Network	
Sun., Mar.1	10:15 - 11:30 AM (Workshop Block I)	Executive	CACFP/ Child Nutrition	CACFP Advocacy Institute: Becoming Agents of Change: Part Two	This advocacy institute will cover a dynamic CACFP action plan and the strategies needed to increase access to, and strengthen, CACFP in this current environment. Join us as we focus on creating positive CACFP change through mobilizing for a productive Child Nutrition Reauthorization; creating effective promotion and retention plans using new messaging, materials, and resources; and maximizing opportunities to expand CACFP participation created by state initiatives and the increase in child care and afterschool funding.	Alexis Lahr April Rodriguez Elyse Homel Vitale Kati Wagner	Capital Area Food Bank Association for Child Development, CCFP Roundtable National CACFP Association	
Sun., Mar.1	10:15 - 11:30 AM (Workshop Block I)	Congressional A/B	Child Nutrition	New CEP Tools for Schools	Schools across the nation are successfully implementing the Community Eligibility Provision and after years of learning best practices from the school districts that are making it work, FRAC is excited to share newly developed tools to assist school districts with implementation. The session will dive into more technical topics such as a discussion on the relationship between community eligibility and Title I funding, how to make community eligibility work with lower ISPs, and best practices for enhancing direct certification. Lastly, join the session to hear the findings from a recently completed community eligibility study and its impact on school meal participation, academic achievement, and food security status among children in Baltimore City Public Schools.	Amir G. François, Ph.D. Susan M. Gross, PhD, MPH, RD, LDN Alison Maurice, MSW (Moderator)	Maryland State Department of Education Johns Hopkins Bloomberg School of Public Health FRAC	
Sun., Mar. 1	11:45 - 1:30 PM	Regency Ballroom	Lunch and Welcome Plenary: 20/20 Vision for the Next Decade: Challenges and Opportunities for the Anti-Hunger Movement Feeding America CEO Claire Babineaux-Fontenot and FRAC President Luis Guardia					
Sun., Mar. 1	1:45 - 3:00 PM (Workshop Block II)	Palladian	Child Nutrition; Advocacy	Child Nutrition Spotlight: Action Plan for Reauthorization, Administrative Advocacy, and Other Assaults and Opportunities	<i>Final description TBA</i>	Ellen Teller Crystal FitzSimons Geri Henchy Robert Campbell Carrie Calvert	FRAC FRAC FRAC Feeding America Feeding America	

Sun., Mar. 1	1:45 - 3:00 PM (Workshop Block II)	Empire	Crosscutting	Wide Open Spaces, Room to Make a Big Idea Work: Addressing Food Security in Rural Communities	Rural is not just a location on a map, it is a way of life that continues to offer many benefits when juxtaposed against the more densely populated — albeit often more richly resourced - metropolitan communities. Before breaking into small groups for discussion, you will hear from our panel of expert practitioners working in rural communities struggling with food insecurity. Providing inspiration for our small group conversations will be the Daily Yonder, a news outlet about and for Rural America; a researcher from NC State who will discuss findings from a new study about rural hunger; and the Montana Food Bank Network and Hunger Free Oklahoma, both are working to increase food security for families through SNAP, CACFP, SFSP and the School Meal Programs.	Lindsey Haynes-Maslow Elizabeth Weaver Bryce Oates Richard Comeau	NC State Montana Food Bank Network The Daily Yonder Hunger Free Oklahoma
Sun., Mar. 1	1:45 - 3:00 PM (Workshop Block II)	Hampton	SNAP	Making the Most of SNAP in your State	State and local governments play key roles in administering SNAP benefits. Choices they make about policy options and waivers, enrollment systems and procedures, and technology tools can make a difference in whether eligible people get connected to SNAP benefits, get the correct amounts and get good customer service. This session will discuss building and using state and local partnerships, coalitions, and work groups to strengthen SNAP awareness and benefits. An opening panel will identify overall trends, including challenges and opportunities, across states. Attendees will then visit roundtables for interactive strategy discussions that will be facilitated by leaders from groups that engage in partnership initiatives.	Kelly Goodall Ellen Vollinger Roundtable Facilitators: Celia Cole Phil Morin Evie McLarty Kam McKenzie Jason Riggs Lisa Hamler-Fugitt Brian Lang Ann Morse Gina Plata-Nino Maura Sanders Dalen Harris Ed Bolen Caitlin Nchako Haley Nicholson Edith Martinez Brittany Mangini Dawn Secor Jamie Olson	Feeding America FRAC Feeding Texas Hunger Free Vermont; Feeding the Gulf Coast Freestore Foodbank Roadrunner Food Bank Ohio Association of Food Banks The Food Trust National Conference of State Legislatures (NCSL) Central West Justice Center Legal Services of New Jersey US Conference of Mayors Center on Budget and Policy Priorities Center on Budget and Policy Priorities NCSL California Association of Food Banks Massachusetts Department of Transitional Assistance Hunger Solutions New York Feeding Texas
Sun., Mar. 1	1:45 - 3:00 PM (Workshop Block II)	Diplomat	Communications; Research/Data	Bringing Research and Data to Life to Create Change	This skill-building workshop will focus on the effective use of data and research to support an advocacy agenda. Discover valuable resources and interactive tools for mining the latest research and data on poverty, food insecurity, and the federal nutrition programs. Session participants also will learn how to transform research and data into powerful stories to influence policy. Geri Henchy,	Geri Henchy Colleen Barton Sutton Rachel Cooper	FRAC FRAC Center for Public Policy Priorities
Sun., Mar. 1	1:45 - 3:00 PM (Workshop Block II)	Ambassador	Community Health/ Nutrition	Food Insecurity and Health: Three Initiatives that Could Change the Landscape	The session will take a deep dive into three recent initiatives to advance the health and well-being of families struggling with food insecurity. Learn from experts about (a) the multi-sector creation of a state-wide Food is Medicine Plan; (b) improved medical coding for screening and intervening to address food insecurity, and (c) a new nutrition rating system designed for use in food banks. Discuss opportunities to replicate these initiatives as well as other key learnings and resources from Feeding America and FRAC.	Richard Sheward (Moderator) Alexandra Ashbrook (Moderator) Dr. Hilary Seligman Sarah DeSilvey Sarah Downer	Children's HealthWatch at Boston Medical Center FRAC Feeding America; University of California San Francisco The Gravity Project Center for Health Law & Policy Innovation, Harvard Law School
Sun., Mar. 1	1:45 - 3:00 PM (Workshop Block II)	Executive	CACFP; Child Nutrition	Team Nutrition Training and Resources	Discover new CACFP training resources on hot topics such as ounce equivalents, crediting, recipes, whole grain-rich foods, ounce equivalents and more! Get first copies of hot-of-the-press materials and take a sneak peak of some new resources under development.	Alicia White Jennifer Carlson Kaushalya Heendeniya	USDA, Food and Nutrition Service USDA, Food and Nutrition Service USDA, Food and Nutrition Service

Sun., Mar. 1	1:45 - 3:00 PM (Workshop Block II)	Congressional A/B	Commodities/ Emergency Food	TEFAP and Trade Mitigation: Past, Present, and What to Expect	This session will explore the year in trade mitigation and TEFAP, creative uses and “minnovations” (such as TEFAP in backpack program and additional distributions), and a look at the year ahead and what to expect. Participants can expect a brief overview of programs from Feeding America’s Government Relations team, and food bank staff experiences with implementation, best practices, and lessons learned.	Rose Saltalamacchia (Moderator) Mya Price (Moderator) Jadi Romero Diana Davet Cathy Pope Nicole Lander	Feeding America Feeding America Feeding America Greater Cleveland Food Bank Mid-South Food Bank Houson Food Bank
Sun., Mar. 1	3:00 - 3:30 PM	Coffee and Snack Break					
Sun., Mar. 1	3:30 - 4:45 PM (Workshop Block III)	Paldian	Crosscutting; SNAP	Spotlight: Hunger on College Campuses	Hunger is a significant problem for too many college students across the country. Panelists will describe the extent and implications of college student hunger as well as work underway to address the problem. This interactive session will include time for questions and answers with panelists and participation in small group discussions about particular strategies. Topic include, among other things, documenting hunger on campus, streamlining college student access to SNAP benefits, connecting college student parents with WIC and child nutrition resources for their young children, improving on-campus emergency food operations, and supporting college student organizing efforts.	Sara Goldrick-Rab Shamim Okolloh Jimmieka Mills	The Hope Center Arkansas Food Bank
Sun., Mar. 1	3:30 - 4:45 PM (Workshop Block III)	Empire	Advocacy; Crosscutting	Program Design, Improvements, and Impact: Models that Engage People with Lived Experience	Organizations are working to better incorporate the voices, knowledge, and skills of people with lived experience in efforts to address food insecurity in various ways. When it comes to nutrition program design, participation, awareness, and outreach, participant engagement and input is key to combating barriers that exist among communities. Learn how organizations have engaged with program participants to improve program outcomes, access, and community impact.	Mya Price (Moderator) Liz Accles Amanda Mayer Dorothy Price Shelley Kimball	Feeding America Community Food Advocates Capital Area Food Bank SHABACH Empowerment Center Military Family Advisory Network
Sun., Mar. 1	3:30 - 4:45 PM (Workshop Block III)	Hampton	Communications	Seize the Moment: Communications Strategies to Put Solutions to Hunger in the Spotlight	In this session, we’ll discuss communications trends for 2020 and beyond, from simple tools and tricks to in-depth strategies. Video currently rules the roost on social media, especially live video, and this shows no signs of slowing down. Podcasts are increasing in popularity as an effective way to self-publish content, and there is still a lot of room for experimentation on this growing platform. Learn how to develop a communications strategy that incorporates these trends and more and keeps your core messages at the forefront.	Patrick Delaney, Communications Director Matt McAlvanah	U.S. House Agriculture Committee Monument Advocacy
Sun., Mar. 1	3:30 - 4:45 PM (Workshop Block III)	Diplomat	Racial Equity; Crosscutting	It’s 2020: Opportunities to Close Voter Gaps that Affect Low-Income People and People of Color	All too often, a range of practices — historical and current — strip low-income people and people of color of the most fundamental opportunity to make their voices heard: through voting. This session will explore historical and present-day reasons for the gaps in voting by race, by ethnicity, and by household income and showcase what nonprofits are doing on the ground and through policy to get people living with hunger registered to vote and to the polls. Attendees will leave with ideas on permissible strategies their 501 (c)(3) organization can employ to help close voting gaps and help their communities thrive.	Debi Lombardi Anthony Cook Susan Beaudoin (Moderator)	Nonprofit Vote Georgetown University FRAC
Sun., Mar. 1	3:30 - 4:45 PM (Workshop Block III)	Ambassador	Crosscutting	Addressing Older Adult Food Insecurity through Innovation and Multi-Generational Programs	Too many older adults struggle with food insecurity for a host of reasons, including the unexpected need of caring for a grandchild, a health condition that makes work impossible, or the inadequacy of retirement benefits. Recap the latest on the reauthorization of the Older Americans Act and innovations in nutrition program models. Explore opportunities to connect grandfamilies to federal nutrition programs and food resources. Leave with strategies from a Generations United grandparent advocate on how to get the word out to older adults about food insecurity and the importance of nutrition programs.	Diane Roznowski Meredith Ponder Whitmire Olivia Chase Clarissa Hayes Alexandra Ashbrook (Moderator)	Generations United National Association of Nutrition and Aging Services Programs (NANASP) Grandparent Caregiver’s Program FRAC FRAC
Sun., Mar. 1	3:30 - 4:45 PM (Workshop Block III)	Executive	CACFP; Child Nutrition	Sponsoring CACFP: Strengthen and Expand Program Operations, Marketing, and Outreach	In the constant changing atmosphere, sponsors and advocates are faced with challenges to engage, recruit and retain child care and afterschool programs in CACFP. This interactive skill building workshop will review how one sponsor has rapidly increased the participation of centers including afterschool programs while fighting the rapid attrition of licensed family child care homes. What worked? What did not work? What are new strategies you could use in this upcoming year?	Reynaldo Green	Quality Care for Children

Sun., Mar. 1	3:30 - 4:45 PM (Workshop Block III)	Congressional A/B	Child Nutrition	State Policy & Legislation — School and Out-of-School Time Meals	Learn from state advocates from across the country about their efforts to increase access to the child nutrition programs through state legislation and policy. Panelists will share successful strategies to engage stakeholders and secure support for legislation and policy that ensures schools adopt best practices such as breakfast after the bell and community eligibility; addresses unpaid school meal fees; and much more.	Jennifer Ramo Heather Zimmerman Sue Berkowitz	New Mexico Appleseed Preble Street South Carolina Appleseed	
Sun., Mar. 1	5:00 - 6:00 PM	Various Rooms by Region	Mid-Atlantic Regional Meeting: Ambassador Room DE, DC, MD, NJ, PA, VA, WV Midwest Regional Meeting: Empire Room IA, IL, IN, MI, MN, OH, WI Mountain Plains Regional Meeting: Diplomat Room CO, KS, MO, MT, NE, ND, SD, WY Northeast Regional Meeting: Hampton Room CT, ME, MA, NH, NY, RI, VT			Southeast Regional Meeting: Executive Room AL, FL, GA, KY, MS, NC, SC, TN Southwest Regional Meeting: Congressional A/B Room AR, AZ, LA, NM, OK, TX, UT (TX breaking out into Forum Room) Western Regional Meeting: Palladian Room AK, CA, HI, ID, NV, OR, WA (CA breaking out into Cabinet Room)		
Sun., Mar. 1	6:00 - 7:30 PM	Regency Ballroom	Reception					
Mon., Mar. 2	7:00 - 7:45 AM	Birdcage Walk				Sunrise Yoga		
Mon., Mar. 2	8:30 AM - 5:30 PM	West Registration Desk				Registration Open		
Mon., Mar. 2	8:30 - 10:00 AM	Regency Ballroom	Breakfast Plenary: The Intersection of Health, Hunger, and Federal Nutrition Programs Congresswoman Kim Schrier, M.D. (D-WA-8)					
Mon., Mar. 2	10:15 - 11:45 AM (Workshop Block IV)	Palladian	Racial Equity; Crosscutting	Spotlight Session: Attacks on Immigrants — A look at What States Are Doing to Push Back and Feed Families	Across the nation, actions and rhetoric have led to heightened fear among immigrant families, resulting in eligible people forgoing needed support from federal nutrition programs and food resources. Hear the latest on threats to immigrant families and key findings from research in the field, then learn from state organizations what partnerships and strategies have — or haven't — worked in their communities. Attendees will have an opportunity to compare strategies they are or would like to implement in their community to ensure all families are able to access the resources they need.	Jackie Vimo Edith Martinez Sherry Tomasky Ashley Wheeland	National Immigration Law Center California Association of Food Banks Hunger Solutions New York Hunger Free Colorado	
Mon., Mar. 2	10:15 - 11:45 AM (Workshop Block IV)	Empire	Racial Equity; Crosscutting	Racial Equity Reflections from the Anti-Hunger Community	Across the anti-hunger sector, organizations are interested in learning about and working to incorporate racial equity in various areas – from program operations to research practices to policy analysis. In this workshop, anti-hunger leaders will share examples of how racial equity is being thought about or pursued at their organization. Presenters will share where their organization is in its racial equity journey – with examples across the spectrum – and their experiences of what has and hasn't worked. Following the presentation, participants will have the opportunity to ask in-depth questions to help as they think about strategies to tailor to their communities.	Rachel Cooper Marlysa D. Gamblin Barbara Prather	Center for Public Policy Priorities Bread for the World Institute Northeast Iowa Food Bank	
Mon., Mar. 2	10:15 - 11:45 AM (Workshop Block IV)	Hampton	SNAP	Strategies to Increase SNAP Benefit Adequacy	The average SNAP benefit is a mere \$1.40 per person per meal. Many SNAP recipients turn to emergency food providers to get through the month. This session will provide information about the links between adequate SNAP benefit amounts and health, and highlight advocacy opportunities to improve the adequacy of SNAP benefits. Panelists will discuss ways to ensure applicants get SNAP deductions for which they qualify, describe strategies for states to invest funds to supplement federal SNAP benefit amounts, and highlight legislative and administrative opportunities to change the market basket on which SNAP benefits are based. After the initial panel, attendees will have the opportunity to participate in interactive roundtable discussions on particular strategies.	Panelists: Pat Baker Ellen Vollinger Robert Campbell Roundtable facilitators: Jamie Olson Evie McLarty Erin Kee McGovern Tara Davis JD Robinson Gina Cornia Liz Campbell Christine Woody Amalia Swan Andrew Cheyne Vicki Negus	Massachusetts Law Reform Institute FRAC Feeding America Feeding Texas Feeding the Gulf Coast National Council on Aging Central Pennsylvania Food Bank Maryland Hunger Solutions Utahns Against Hunger Academy of Nutrition and Dietetics Empower Missouri Food Bank of Central New York California Association of Food Banks Massachusetts Law Reform Institute	

Mon., Mar. 2	10:15 - 11:45 AM (Workshop Block IV)	Diplomat	Advocacy	Building a Bigger Tent: How Leading and Engaging in Coalitions Can Strengthen and Rock Your Advocacy	Learn from national and state advocacy experts on how to create a blueprint on leading a stronger and more diverse anti-hunger and anti-poverty coalition in your community. Renowned coalition guru Debbie Weinstein of the Coalition on Human Needs will share her keen insights on developing, maintaining, and expanding your advocacy prowess with the usual — and the unusual — partners. Our Alaska advocates will also guide us through their successful blueprint for coalition building and the overcoming the continuing challenges they confront in a difficult, and often times tricky, geographic and political climate.	Deborah Weinstein Cara Durr Eve Van Dommelen Ellen Teller (Moderator)	Coalition on Human Needs Food Bank of Alaska Alaska Food Coalition FRAC	
Mon., Mar. 2	10:15 - 11:45 AM (Workshop Block IV)	Ambassador	Child Nutrition	USDA Child Nutrition session	The school, afterschool, and summer meal programs support good nutrition, health, and learning for children. In this session, USDA officials will review recent policy memoranda as well as share resources and innovations in the Child Nutrition space.	Cindy Long	USDA, Food and Nutrition Service	
Mon., Mar. 2	10:15 - 11:45 AM (Workshop Block IV)	Executive	CACFP; Child Nutrition	CACFP Partners for Outreach and Funding	This training institute will focus on successful partnerships to increase participation, enhance nutrition services and access to healthy food. Speakers will discuss state and local partnerships including Voices for Healthy Children's state-based advocacy and grant programs, Bean Café's Children's Lunch Box program, and the National Women's Law Center's insight on maximizing opportunities to expand CACFP participation created by state initiatives and the increase in child care and afterschool funding.	Marla Hollander Lisa Sauder Karen Schulman Susana Reza (moderator)	American Heart Association Beans Cafe National Women's Law Center El Paso Human Services	
Mon., Mar. 2	10:15 - 11:45 AM (Workshop Block IV)	Congressional A/B	Child Nutrition	Building an Effective Action Plan to Increase WIC Participation	The number of participants in WIC continues to drop. Advocates and food banks have a key role to play in reversing this decline. This workshop will cover opportunities to <ul style="list-style-type: none"> • Establish partnerships with WIC agencies, grocery stores, local health care systems, and summer food programs; • Identify potential sources of fundraising to support WIC work; and • Create an effective plan to increase WIC participation. <p>Join us for this discussion of strategies for increasing WIC participation including best practices for outreach, methods for assessing unmet need, and facilitating the full redemption of WIC benefits.</p>	Anna McDermott Richard Comeau Kathy Fisher Geraldine Henchy	Food Bank of Delaware Hunger Free Oklahoma Greater Philadelphia Coalition Against Hunger FRAC	
Mon., Mar. 2	10:15 - 11:45 AM (Workshop Block IV)	Cabinet	Commodities/ Emergency Food	USDA Commodities	USDA Commodities from TEFAP and CSFP are a critical resource for food-insecure individuals and seniors. Come hear from USDA food distribution leaders and experts about what to expect this year for food deliveries, policies, and other exciting changes to TEFAP and CSFP.	Carrie Calvert (moderator) Laura Castro Erica Antonson Janell Walker Matthew Martin	Feeding America USDA, Food and Nutrition Service USDA, Food and Nutrition Service USDA, Food and Nutrition Service USDA, Food and Nutrition Service	
Mon., Mar. 2	12:00 - 1: 45 PM	Regency Ballroom	Lunch Plenary: Elevating Hunger and Poverty During the Election Cycle and in the Public Discourse Dan Glickman (moderator), Maya Wiley, and Bruce Mehlman					
Mon., Mar. 2	2:00 - 3:30 PM (Workshop Block V)	Palladian	Community Health/ Nutrition	The Doctor Is In	Hear from a panel of doctors and insurers as they share their successes and challenges in implementing food insecurity screening and intervening in their particular settings. The workshop also will highlight new data from FRAC and the American Academy of Pediatrics on the opinions and practices of pediatric providers regarding food insecurity. Audience members will leave the session with tangible strategies for engaging more providers, health care systems, and insurers in efforts to address food insecurity.	Valerie Smith, MD Kimberly Montez, MD, MPH Jasmin Saville, MPH, MSW Alexandra Ashbrook (moderator)	St. Paul Children's Clinic American Academy of Pediatrics, Council on Community Pediatrics Amerigroup, an Anthem Company FRAC	

Mon., Mar. 2	2:00 - 3:30 PM (Workshop Block V)	Empire	SNAP	Person-centered strategies: Enhancing the Client Experiences in SNAP and Other Benefits	This session will focus on understanding the SNAP client experience and implementing person-centered strategies to drive changes to policies, practices and technological tools that can improve access and customer service in SNAP and other public benefits programs. The session will open with an interactive presentation on the importance of using a person-centered approach, and then attendees will engage in interactive roundtable discussions led by experts on a range of topics: focus groups with SNAP-eligible people and other feedback loops; effective application assistance approaches to connect specific populations (including ABAWDs, college students, veterans, older Americans, and immigrants) with SNAP benefits; and joint program applications and additional pathways to leverage health, tax credits, WIC, and other aid for which SNAP participants qualify.	Panelists: Ellen Vollinger Lisa Mayse-Lillig Roundtable Facilitators: Laura McMahon Fulford Tiffany Scruggs Cara Durr Elizabeth Weaver Carol Anne Hopper Annelise Grimm Francesca Costa Katherine Tong Jessica Bartholow Brian Lang Kelly Quintero Lisa Hamler-Fugit Chloe Eberhardt Brett Reeder Esteban Gonzalez Jen Corbridge Diane Doherty Colleen Moriarty Chris Baker	FRAC Feeding America Feeding the Gulf Coast Greater Cleveland Food Bank Food Bank of Alaska Montana Food Bank Network Feeding the Gulf Coast Code for America Code for America Houston Food Bank Western Center on Law and Poverty The Food Trust Second Harvest Food Bank of Central Florida Ohio Association of Foodbanks Partners for a Hunger-Free Oregon Hunger Free Colorado Atlanta Community Food Bank Propel Illinois Hunger Coalition Hunger Solutions Minnesota Partners for a Hunger-Free Oregon
Mon., Mar. 2	2:00 - 3:30 PM (Workshop Block V)	Hampton	Racial Equity; Crosscutting	Census 2020: Ensuring people struggling with hunger are counted	2020 will be a year of pivotal events. One of the most consequential — yet often overlooked — events of the year will be the 2020 Census. Census results play a role in many important actions, such as apportionment in the House of Representatives and distribution of hundreds of billions of government dollars — including those for food and nutrition programs. Organizations working to end hunger can play a key role in ensuring people from traditionally undercounted groups (e.g., young children, low-income people, people of color, immigrants, people in rural areas) are counted. This session will explore why a full and accurate count is essential to efforts to address hunger and poverty, and actions that anti-hunger organizations can take to support the count. National experts will discuss the importance of the census, threats to achieving a full and accurate count, and national census efforts. State anti-hunger organizations will share their plans and best practices for getting out the count in ways that align with their current programs, capacity, and mission to serve people struggling against hunger and poverty. Participants will engage in small group discussions about get-out-the-count efforts in their communities and organizations.	Rob Santos JC Dwyer Terry Ao Minnis Jeff Kleen (Moderator)	Urban Institute Feeding Texas Asian Americans Advancing Justice Feeding America
Mon., Mar. 2	2:00 - 3:30 PM (Workshop Block V)	Diplomat	Advocacy	Advocacy Incubation: A multi-disciplinary approach to innovative advocacy	Participate in an interactive conversation with a team of experts from development, communications, and government affairs on how to 1) pitch a new advocacy campaign idea; 2) strategize on funding and execution; and 3) develop a compelling communications strategy to boost your campaign. Be prepared to pitch an idea you've been percolating for discussion with the group!	Crystal FitzSimons Catherine Drennan Stephanie Slingerland	FRAC The Greater Boston Food Bank Kellogg

Mon., Mar. 2	2:00 - 3:30 PM (Workshop Block V)	Ambassador	Child Nutrition	Strengthening the Federal Child Nutrition Programs: Opportunities to Expand Access Throughout the Year	The federal child nutrition programs play an essential role in ensuring that children have adequate nutrition to learn and thrive throughout the school day and beyond. Participants will be able to join guided roundtable discussions, share their experiences, and learn about best practices on the following topics: Serving Year-round With Summer and Afterschool Meals; Working With Schools to Expand Afterschool Meals; Reducing School Meals Debt; Enhancing Direct Certification; Providing SNAP Outreach Education; Charter Schools and School Meals; Increasing Quality of School Meals; and College Hunger.	Moderators: Diane Girouard Clarissa Hayes Roundtable Facilitators: Sherry Suber Carrie Welton Etienne Melcher-Philbin Alison Maurice Morgan McGhee Sherry Suber Christy Wolf Leen Bryat Khadijah McQueen Carrie Welton	FRAC FRAC End Hunger CT! Hope Center FRAC FRAC FoodCorps EndHunger CT! National Alliance of Public Charter Schools Hunger Task Force Capital Area YMCA Hope Center
Mon., Mar. 2	2:00 - 3:30 PM (Workshop Block V)	Executive	CACFP; Child Nutrition	USDA CACFP Session	In this session, USDA will provide updates on CACFP program developments, proposed rules, policy, and guidance that are important to supporting CACFP success for child care and afterschool programs. This is also an opportunity to ask questions and provide feedback to USDA on your successes and challenges with implementing CACFP.	Andrea Farmer Angela Klaine,	USDA, Food and Nutrition Service
Mon., Mar. 2	2:00 - 3:30 PM (Workshop Block V)	Congressional A/B	Communications; Advocacy	Storytelling and the Media	A good story can help change people's minds. Stories of people with lived experience are invaluable to the work in advocacy and the media. In this session, learn how to develop a solid strategy to identify stories, how to maximize them for greater impact, and the value the media places on organizations to help tell the story.	Diane Sullivan <i>Additional speakers TBA</i>	Witnesses to Hunger
Mon., Mar. 2	2:00 - 3:30 PM (Workshop Block V)	Congressional A/B	Communications; Advocacy				
Mon., Mar. 2	3:45 - 5:30 PM (State Fair)	Regency Ballroom	State Fair: Marketplace for Innovation New this year! The "State Fair" will provide a space for sharing best practices and networking. State and local organizations from across the country will be showcasing their advocacy, outreach, materials, and other best practices on a variety of topics featured at the conference. Refreshments will be available.				
Tues., Mar. 3	8:00 - 9:00 AM (Lobby Day)	Palladian	Lobby Day Launch Breakfast and Kickoff Remarks by Senator Bob Casey (D-PA) Omni Shoreham, Palladian Room				
Tues., Mar. 3	9:30 AM - 5:30 PM (Lobby Day)	Capitol Hill	Capitol Hill Visits				

Notes

- All sessions are at the Omni Shoreham Hotel.
- There will be a Quiet Room during the hours of the conference in the Council Room.
- Luggage Info for Lobby Day: You can check your luggage at the Omni, or we have secured a luggage room at the National Sustainable Agriculture Coalition's (NSAC) offices on Capitol Hill if you need to head directly home after your Hill visits. Instructions on how to store your luggage at NSAC will be available on the conference app and at the registration desk.