

Sponsorship Opportunities

2022 NATIONAL ANTI-HUNGER POLICY CONFERENCE



March 15-17, 2022

Virtual | Washington, D.C.

Support America's Premier Anti-Hunger Event

Visibility | Positive Change | Valuable Connections

With 200 food banks and 60,000 food pantries and meal programs, the **Feeding America** network is the nation's largest domestic hunger-relief organization, working to connect people with food and end hunger.

The **Food Research & Action Center** is the leading national nonprofit organization working to eradicate poverty-related hunger and undernutrition in the United States.

The **National CACFP Forum** serves as the national advocacy organization that protects viability, perfects policy, and promotes leadership for the Child and Adult Care Food Program.

The National Anti-Hunger Policy Conference is the nation's premier forum for strategizing sustainable solutions and mobilizing political will to end hunger in America. Organized and led by the Food Research & Action Center and Feeding America, in conjunction with the National CACFP Forum, the event has grown to attract thousands of advocates from across the country who are committed to ensuring that struggling households — including those with children, seniors, veterans, and people with disabilities — have access to the nutrition they need to live a healthy, productive life.



Why Sponsor?

Hunger strikes in every community. Sponsoring the Conference provides an opportunity to raise your company's profile as a philanthropic leader that is committed to being part of the solution to ending hunger in America. Your support demonstrates that your company is vested in the health and well-being of individuals, families, communities, and the country.

Current and Previous Sponsors

Walmart.org
Kellogg Company Fund
Bank of America
Smithfield Foods
Minute Menu Systems, LLC
AARP Foundation
Propel

Your sponsorship investment also supports your organizational objectives:

Gain Visibility and Build Brand Loyalty

Sponsoring the National Anti-Hunger Policy Conference gives you visibility across public and private sectors, including health, academic, agriculture, economic, policy, and social justice.

An active online presence, including a large social media reach, a conference website, e-newsletter, and mobile app, allows for continued visibility before, during, and after the conference.

You also will join a circle of other key influencers who have been involved in the Conference (see list of current and previous sponsors above). The event features Members of Congress, Hill staff, key Administration officials, and other luminaries. Previous distinguished speakers include U.S. Secretaries of Agriculture Tom Vilsack and Dan Glickman, Senator Pat Roberts (R-KS), New York Times columnist Charles Blow, journalist and author Cokie Roberts, and former Fox Network executive Sherry Brennan.

Build Relationships

Sponsoring the Conference is your best opportunity to connect with thousands of recognized anti-hunger leaders from the local, state, and national level. Although the Conference will be a virtual event, networking opportunities will be available. This is a great way to build relationships with advocates and better understand their needs. Visibility of your organization's support also will build brand loyalty.

Support Positive Change

The Conference provides an annual forum for discussing strategies to protect, strengthen, and expand the federal nutrition programs, including exchanging best practices, examining research on participation trends, communications and advocacy skills-building, and policy impacting the programs.

CONNECT WITH

- Anti-hunger and anti-poverty advocates
- Agriculture and food industry partners
- Nutrition and anti-obesity groups
- Representatives of food banks and emergency feeding organizations
- Child and Adult Care Food Program sponsors and providers
- SNAP application assisters
- School meal and child nutrition program providers
- Researchers and practitioners from around the country

Key Themes of the Interactive Workshop and Training Sessions

- Building on Lessons Learned on the Critical Role of the Federal Nutrition Programs During the Pandemic
- Addressing the Inequities and Root Causes That Fuel Who Experiences Hunger in America
- Creating a Movement to End Hunger in America

Highlights

This year's event, to be held virtually, will feature:

- a pre-conference anti-hunger boot camp, an entry-level course in federal nutrition program advocacy for those new to the community;
- two afternoons of plenaries, spotlight sessions, workshops, and networking sessions;
- a virtual Lobby Day;
- anticipated remarks from USDA Leadership; and
- possible opportunities for advocacy with the Administration.

Federal Nutrition Programs

- Supplemental Nutrition Assistance Program (SNAP)
- School Breakfast Program
- National School Lunch Program
- Child and Adult Care Food Program
- Summer Nutrition Programs
- Afterschool Nutrition Programs
- Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)
- Pandemic EBT/Summer EBT
- The Emergency Food Assistance Program (TEFAP)
- Commodity Supplemental Food Program (CSFP)
- Food Distribution Program on Indian Reservations
- Older Americans Act Nutrition

New This Year: Open Call for Workshops

We have invited session proposals from the community that highlight innovative and impactful policy and advocacy work from around the country that strives to address hunger and its inequities. Proposals will be reviewed and approved by a committee composed of people with lived expertise with hunger and poverty and national and state anti-hunger representatives.

2022

Showcase Your Commitment to Ending Hunger in America

We offer a variety of sponsorships to help you meet your goals and budget. Sponsorships are limited so please submit your request by **January 31, 2022**.

Sponsorship Opportunities		
Underwriter Sponsor	\$100,000	<ul style="list-style-type: none"> ■ Pre-recorded remarks (2-minute maximum) to be broadcast during conference plenary ■ Spotlight listing (with company logo and link to company website) on conference promotional site, conference platform, and online exhibit hall ■ Company logo (with link to company website) in “Pack Your Bags” final pre-conference email to attendees ■ + 12 complimentary conference registrations
Platinum Sponsor	\$50,000	<ul style="list-style-type: none"> ■ Pre-recorded remarks (2-minute maximum) to be broadcast during conference plenary ■ Listing (with company logo and link to company website) on conference promotional site, conference platform, and online exhibit hall ■ + 10 complimentary conference registrations
Gold Sponsor	\$25,000	<ul style="list-style-type: none"> ■ Pre-recorded remarks (2-minute maximum) to be broadcast during conference plenary ■ Listing (with company logo and link to company website) on conference promotional site, conference platform, and online exhibit hall ■ + 8 complimentary conference registrations
Silver Sponsor	\$10,000	<ul style="list-style-type: none"> ■ Listing with link to company website on conference promotional site and conference platform ■ + 6 complimentary conference registrations
Bronze Sponsor	\$5,000	<ul style="list-style-type: none"> ■ Listing on conference promotional site and conference platform ■ + 4 complimentary conference registrations
Or Be a Scholarship Sponsor!	\$5,000 - \$50,000	<ul style="list-style-type: none"> ■ Provide 500 scholarships for \$50,000 and receive the perquisites of a Platinum Sponsor. Other levels are also available.

If you have questions or are interested in sponsoring the conference, please contact **Darin Allen** at dallen@frac.org (202-986-2200) or **Hannah Basile** at hbasile@feedingamerica.org (202-795-2456).

Sponsorship Opportunities

2022 NATIONAL ANTI-HUNGER POLICY CONFERENCE



March 15-17, 2022

Virtual | Washington, D.C.

Reserve Your Sponsorship Before January 31, 2022

If you have questions or are interested in sponsoring the conference, please contact:

Hannah Basile, Sr. Manager, Foundation Relations,
Feeding America hbasile@feedingamerica.org
(202-795-2456)

Darin Allen, Director of Development, FRAC
dallen@frac.org (202-986-2200)


FEEDING[®]
AMERICA

FRAC
Food Research & Action Center

AntiHungerPolicyConference.org